### **MARIN HEALTHCARE DISTRICT**

100-B Drake's Landing Road, Suite 250, Greenbrae, CA 94904 www.marinhealthcare.org

Telephone: 415-464-2090 info@marinhealthcare.org Fax: 415-464-2094

Tah #

### **TUESDAY, MARCH 12, 2024 BOARD OF DIRECTORS 5:30 PM: REGULAR OPEN MEETING**

### **Board of Directors:**

Chair: Edward Alfrey, MD (Div. 5) Vice Chair: Ann Sparkman, RN/BSN, JD (Div. 2) Jennifer Rienks, PhD (Div. 4) Secretary: **Directors:** Brian Su, MD (Div. 3) Samantha Ramirez, BSW (Div. 1)

Staff:

David Klein, MD, MBA, CEO Eric Brettner, CFO Colin Leary, General Counsel Tricia Lee, Executive Assistant

### Location:

MarinHealth Medical Center **Conference** Center 250 Bon Air Road, Greenbrae CA

### **Public option: Zoom video:**

https://mymarinhealth.zoom.us/join Meeting ID: 987 7245 6255 Passcode: 156223 Or via Zoom telephone: 1-669-900-9128

### **AGENDA**

<u>5:30 P</u>	M: REGULAR OPEN MEETING	<u>Presenter</u>	<u>Tab #</u>
1.	Call to Order and Roll Call	Alfrey	
2.	General Public Comment Any member of the audience may make statements regarding any items NOT on the agenda. Statements are limited to a maximum of three (3) minutes. Please state and spell your name if you wish it to be recorded in the minutes.	Alfrey	
3.	Approve Agenda (action)	Alfrey	
4.	Approve Minutes of the Regular Meeting of February 13, 2024 (action)	Alfrey	#1
5.	Approve Change Healthcare Funding Agreement pursuant to (action) Section 10.1(d) of MHMC Bylaws	Klein	#2
6.	MHD Rebranding Logo	Kinney	#3
7.	Healthcare Advocacy and Emerging Challenges and Trends	Klein	
8.	Committee Reports A. Finance & Audit Committee ( <i>did not meet</i> ) B. Lease, Building, Education & Outreach Committee ( <i>did not meet</i> )	Su Reinks	

The agenda for the meeting will be posted and distributed at least 72 hours prior to the meeting. In compliance with the Americans with Disabilities Act, if you require accommodations to participate in a District meeting please contact the District office at 415-464-2090 (voice) or 415-464-2094 (fax) at least 48 hours prior to the meeting. Meetings open to the public are recorded and the recordings are posted on the District web site.

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### <u>TUESDAY, MARCH 12, 2024</u> BOARD OF DIRECTORS 5:30 PM: REGULAR OPEN MEETING

9. Reports		
A. District CEO's Report	Klein	
B. Hospital CEO's Report	Klein	
C. Chair's and Board Members' Reports	All	
10. Agenda Suggestions for Future Meetings		
11. Adjournment of Regular Meeting		

Next Regular Meeting: Tuesday, April 9, 2024 @ 5:30 p.m.

Tab 1



### MARIN HEALTHCARE DISTRICT BOARD OF DIRECTORS

### **REGULAR MEETING**

### Tuesday, February 13, 2024 @ 5:30 pm MarinHealth Medical Center Conference Center

### MINUTES

### 1. Call to Order and Roll Call

Chair Alfrey called the Regular Meeting to order at 5:34 pm.

 Board members present: Chair Edward Alfrey, MD; Vice Chair Brian Su, MD; Secretary Ann Sparkman, RN/BSN, JD (via Zoom); Jennifer Rienks, PhD; Samantha Ramirez, BSW (via Zoom)
Staff present: David Klain MD, CEO: Eric Brettner, CEO: Colin Learny, General Colin L

Staff present: David Klein, MD, CEO; Eric Brettner, CFO; Colin Leary, General Counsel; Tricia Lee, EA

Guest Present: Jill Kinney, VP Marketing; Watson Creative

### 2. <u>General Public Comment</u>

There was no public Comment

### 3. <u>Approve Agenda</u>

Ms. Sparkman moved to approve the agenda as presented. Ms. Rienks seconded. Vote: all ayes.

### 4. Approve Minutes of the Regular Meeting of January 9, 2024

Ms. Sparkman moved to approve the minutes as presented. Ms. Ramirez seconded. Vote: all ayes.

### 5. Disclosure of Action taken at Board Special Closed Session, January 26, 2024

Dr. Klein reported on the Board's Annual Retreat closed session on January 26, 2024. No action was taken at that meeting, at which several topics were discussed:

- Healthcare Trends
- MarinHealth's Strategic Plan
- 2024 Community Outreach

### 6. Appointment of District Board Committee Members 2024

A. Finance & Audit Committee

Dr. Alfrey nominated Dr. Su as Chair of the Finance & Audit Committee for 2024, with Ms. Sparkman to continue as a member. Each has agreed and accepted. Ms. Sparkman moved to approve. Dr. Su seconded. **Vote: all ayes.** 



### B. Lease & building Committee

Dr. Alfrey nominated Ms. Rienks to continue as Chair of the Lease & Building Committee for 2024, with Ms. Ramirez to continue as a member. Each has agreed and accepted. Dr. Su moved to approve. Ms. Sparkman seconded. **Vote: all ayes.** 

### 7. <u>Approval of Q3 2023 MarinHealth Medical Center Report of Performance Metrics and Core</u> <u>Services</u>

Dr. Klein presented the report (Tab #2) and noted that all Tier 1 and Tier 2 metrics are in compliance.

*Schedule 1: HCAHPS (Patient Satisfaction)* – Ms. Lynn Seaver-Forsey (Executive Director of Quality Services) commented. Scores have increased across all areas. Dr. Alfrey commented on the increase in ratings.

Dr. Su asked what changes have been made to see the scores continue to improve over the last 2 quarters; Ms. Seaver-Forsey highlighted the teams focused specifically on hourly rounding in the patient rooms, ensuring the white boards in patient rooms are updated with specific information regarding their care team, patient and family goals.

*Schedule 2: Finances* – Dr. Klein noted that we have had a very successful year and ahead of budget. Dr. Klein noted that EBIDA and operating income are favorable to budget with a significant increase in volume.

*Schedule 3: Clinical Quality Reporting Metrics* – Ms. Seaver-Forsey noted that most all metrics are generally favorable to target or better.

Schedule 4: Community Benefit Summary – Report given

Schedule 5: Nursing Turnover – Statistics reviewed

Schedule 6: Ambulance Diversion – Reviewed

Chair Alfrey asked for a motion to approve the Report. Ms. Rienks moved to approve the Report as presented. Dr. Su seconded. **Vote: all ayes.** 

### 8. MHD Rebranding Logo Proposal

Watson Creative presented their initial design concepts for the new logo, which were inspired by the MarinHealth Care brand. The presentation featured four design directions, each with a unique color scheme and photography style.

The board agreed to move forward with the favored option. Watson Creative will take the boards favored options in to the next development phase and bring that to the board meeting in March.

### 9. <u>Healthcare Advocacy and Emerging Challenges and Trends</u>

Dr. Klein reported on areas of focus at the California Hospitals Association (CHA) Level, such as insurer accountability, seismic reform and the new office of HealthCare Affordability.

Dr. Klein also reported on CA AB 977 - Protection from assault for healthcare workers has passed through the Assembly and on to the Senate.

Dr. Klein also discussed the progress related to e-bike legislation and the resistance from the Department of Transportation and the consultant they have engaged. Dr. Klein suggested that the MHD Board as a collective send a letter to the Assembly Transportation Chair and the consultant.



### 10. <u>Committee Reports</u>

A. Finance & Audit Committee

Chair Alfrey reported that the committee met on January 30. Mr. Brettner spoke on the investments for the Marin Healthcare District. Of note the 4<sup>th</sup> quarter investments were positive. Expenses continue to be below budget.

B. Lease, Building, Education and Outreach Committee

Ms. Rienks reported that the Committee met on January 18, to work on the planning for the "Healthy Cooking" event on February 29. The venue has changed and will now take place at the Community Center.

### 11. Reports

A. Hospital and District CEO's Report

Dr. Klein reported on the hospital's performance, noting a strong year-end financial close with a positive operating margin.

Dr. Klein reported on the recruitment of new physicians and active members of the medical staff.

Dr. Klein also reported on the hospital's "green building" status.

The Petaluma medical hub is under construction and scheduled to be completed in November.

The need for replacement options for imaging, specifically MRI. During which time a portable MRI trailer will be available at the hospital.

Safety and security measures near completion of cost and feasibility study for the AI metal detection for the Emergency Room as well as the electronic visitor management system.

The MarinHealth Town Hall on February 13 was very well attended. Unit Practice Council was spotlighted at this month's town hall.

Russ Peckenpaugh, VP of IT has announced his retirement. A search has been initiated for candidates.

The Board Pharmacy Survey was successful.

Dr. Klein provided the results of the annual employee engagement survey.

Dr. Chandrasena presented the results of the annual physician engagement survey.

Marinhealth has been named among the top 5% in that nation and was recognized as the best hospital in the area by the Marin IJ.

B. Chair's and Board Members' Reports

Ms. Rienks commented February is American Heart Month as well as Heart Failure Awareness Week. Also discussed was the potential for correspondence, including news letters. Ms. Rienks, would like to do further research, as well as discuss it at the Lease and Building Committee before bringing it back to the Regular Board Meeting.

Dr. Su commended Dr. Klein and team acknowledging the financial success of the hospital.

Chair Alfrey discussed the opportunity for to apply for grants to support projects related to social determinants of health.



### 12. Agenda Suggestions for Future Meetings

Future meeting topic to include:

- Review of Bylaws
- Topics from the Retreat
- Review of Apps for future Board Meetings.

### 13. Adjournment of Regular Meeting

Chair Alfrey adjourned the meeting at 7:27 pm.

Tab 2



### MARIN HEALTHCARE DISTRICT BOARD OF DIRECTORS RESOLUTION NO. <u>2024-02</u>

### RESOLUTION OF THE BOARD OF DIRECTORS OF MARIN HEALTHCARE DISTRICT APPROVING CHANGE HEALTHCARE FUNDING AGREEMENT

WHEREAS, the Marin Healthcare District (the "District") owns a hospital in Greenbrae, Marin County, California (the "Hospital") that it leases to, and is operated by, Marin General Hospital dba MarinHealth Medical Center ("MHMC"), a California nonprofit public benefit corporation; and

WHEREAS, the District is the sole corporate member of MHMC; and

WHEREAS, on February 21, 2024, Change Healthcare Operations, LLC ("Change Healthcare"), a division of UnitedHealth Group that provides services including claims processing, payment, and revenue cycle management to healthcare providers nationwide, including MHMC, disclosed that it had been impacted by a ransomware attack that is disrupting claims payments to some providers (the "Incident"); and

WHEREAS, Change Healthcare has proposed to providers a Temporary Funding Assistance Program pursuant to which, subject to qualifying under certain program criteria, Change Healthcare would make a provider eligible to receive and hold a to-be-determined amount without interest, such amount to be due and payable with limited notice from Change Healthcare (the "Funding Program"); and

WHEREAS, while the effects of the Incident, if any, on MHMC are unclear, because the Incident could potentially affect MHMC and impact its cash flow, MHMC management recommends that MHMC have the flexibility to participate in such Funding Program on short notice as needed; and

WHEREAS, in the event that MHMC participates in the Funding Program and Change Healthcare issues funds to MHMC thereunder, MHMC's obligation to repay those funds would constitute debt of MHMC; and

**WHEREAS**, pursuant to Section 10.1(d) of the Bylaws of MHMC, the approval of the District is required for MHMC to enter into any transaction that would cause MHMC's Debt to Capitalization Ratio to exceed 50%, which ratio is above 50% as of the date of these resolutions; and

MHD Resolution No. 2024-02 -- Page 1 of 3

WHEREAS, MHMC now seeks and desires the consent and approval of the District for MHMC to participate in the Funding Program under such terms as MHMC management deems appropriate and, if eligible, receive and be obligated to repay funds thereunder not to exceed \$32,000,000; and

**WHEREAS**, the Board of Directors of the District (the "Board") wishes to approve, pursuant to Section 10.1(d) of the Bylaws of MHMC, MHMC to participate in the Funding Program and the execution and delivery by MHMC of all agreements and documents relating thereto.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Directors of Marin Healthcare District, as follows:

Section 1. Recitals. The foregoing recitals are true and correct and the Board so finds and determines.

Section 2. Approval of Funding Program Participation. The Board hereby approves, pursuant to Section 10.1(d) of the Bylaws of MHMC, MHMC to participate in the Funding Program as described herein.

Section 3. Effective Date. This Resolution shall take effect from and after the date of its passage and adoption.

**PASSED AND ADOPTED** by the Board of Directors of the Marin Healthcare District at its meeting on March 12, 2024, by the following vote:

AYES:

NOES:

ABSENT:

**ABSTENTIONS:** 

ATTEST:

Edward Alfrey, MD Chair of the Board

Jennifer Rienks, PhD Secretary of the Board

MHD Resolution No. 2024-02 -- Page 3 of 3

Tab 3

MARCH 12, 2024

### MARIN HEALTHCARE DISTRICT





### Creative Refinement

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### What we will be showing: Logo System (2 options)

- Colors
- Type System
  - Graphics
- Photo Direction
  - Mockups

- Option 01 and Option 03 Logos liked.
  - Colors from Opt 01 approved.
- Photography directions of 1, 2 & 4 combined.
  - New type direction.

FEEDBACK:

### Marin Healthcare District's New Brand Identity (with Option 01 logo)

# Marine<trr>Marine<trr>Marine<trr>Marine



Marin Healthcare Distrtict / Primary Brandmark

# district



Marin Healthcare Distrtict / Secondary Brandmarks





Marin Healthcare Distrtict / Brandmark Colorways

marin district

**Primary Colorway** 





**Higher Contrast Option Using** Dark Green Rather Than Blue in Primary Colorway

One Color - Black







One Color - White

Grayscale

### Forest Shade

RBG / 0, 53, 24 CMYK / 90, 47, 92, 63 HEX / #003518

### Fresh Grass

RBG / 0, 139, 78 CMYK / 97, 17, 100, 4 HEX / #008b4e

### Deep Valley

RBG / 1, 89, 43 CMYK / 99, 36, 100, 34 HEX / #01592b

### **Rolling Hills**

RBG / 155, 180, 20 CMYK / 48, 10, 100, 0 HEX / #9bb414

### Clean Breeze

RBG / 243, 243, 241 CMYK / 3, 2, 3, 0 HEX / #f3f3f1

### Ocean Blue

RBG / 0, 128, 184 CMYK / 92, 38, 6, 0 HEX / #0080b8

### Midnight

RBG / 0, 82, 104 CMYK / 100, 58, 43, 22 HEX / #005268



Marin Healthcare Distrtict / Graphics

Clean Breeze and White

Ocean Blue and Midnight Rolling Hills and Deep Valley

Forest Shade and Deep Valley



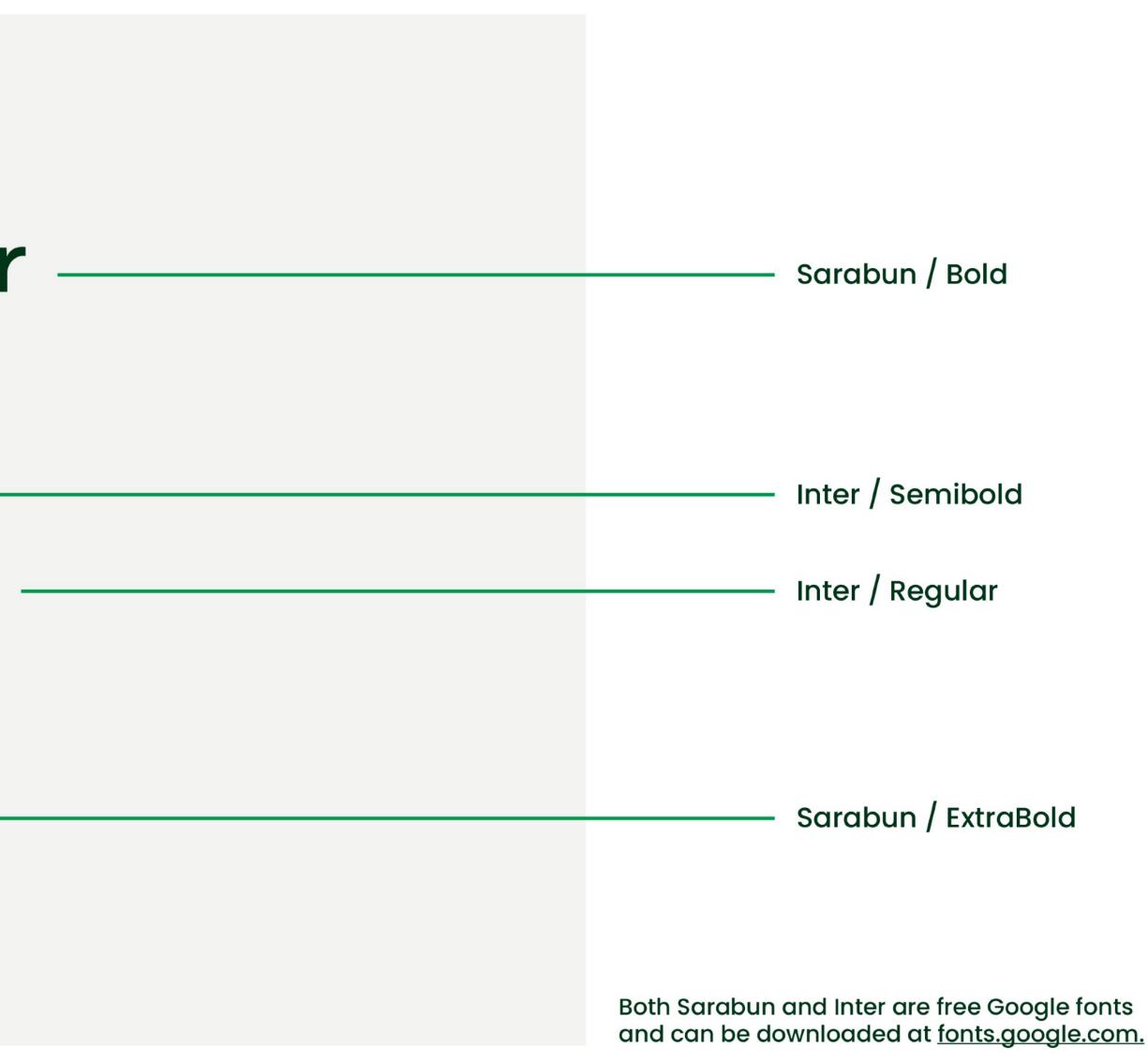
Marin Healthcare Distrtict / Type System

## Creating a healthier Marin together.

### One Step at a Time

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### Photography / People Focused



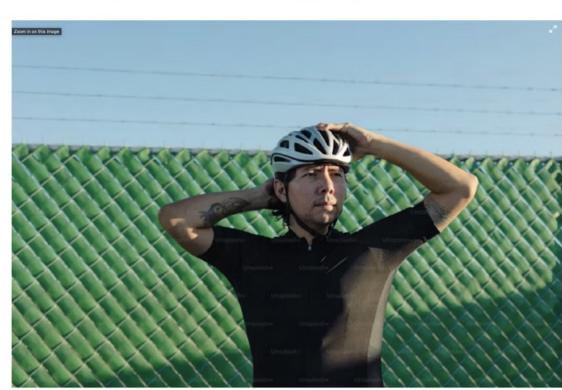


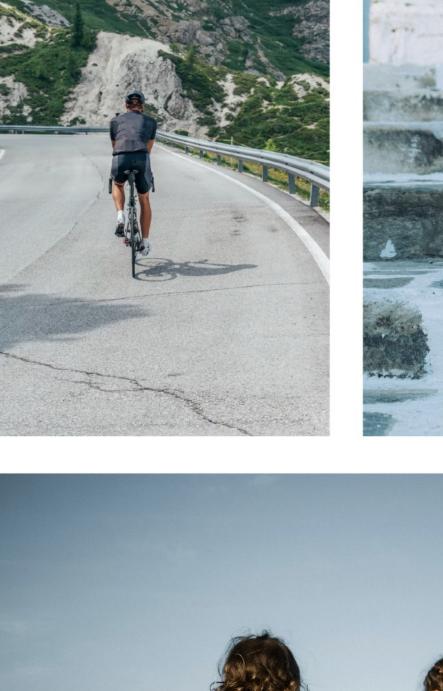


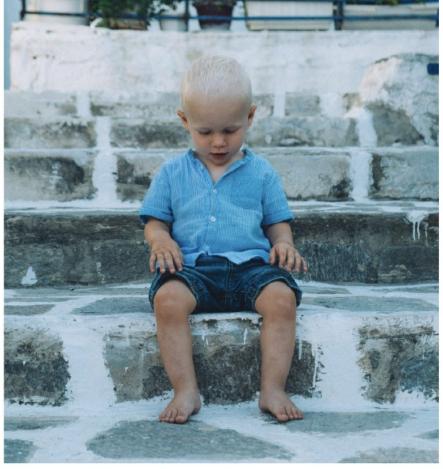


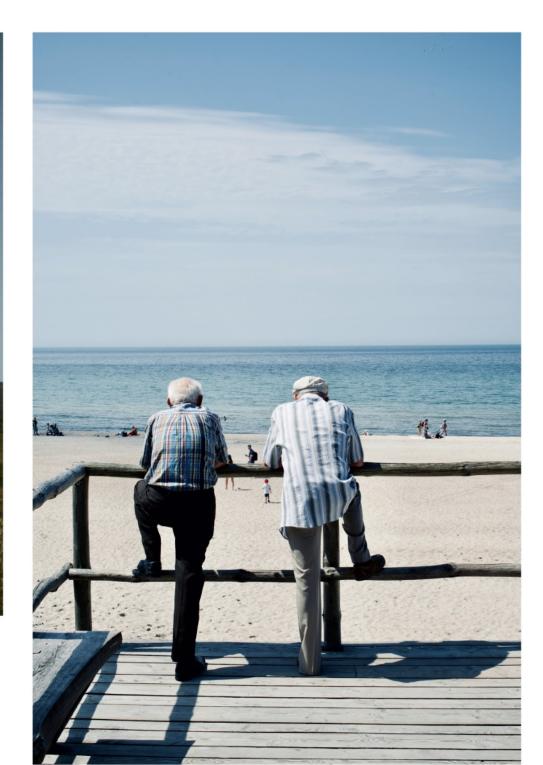




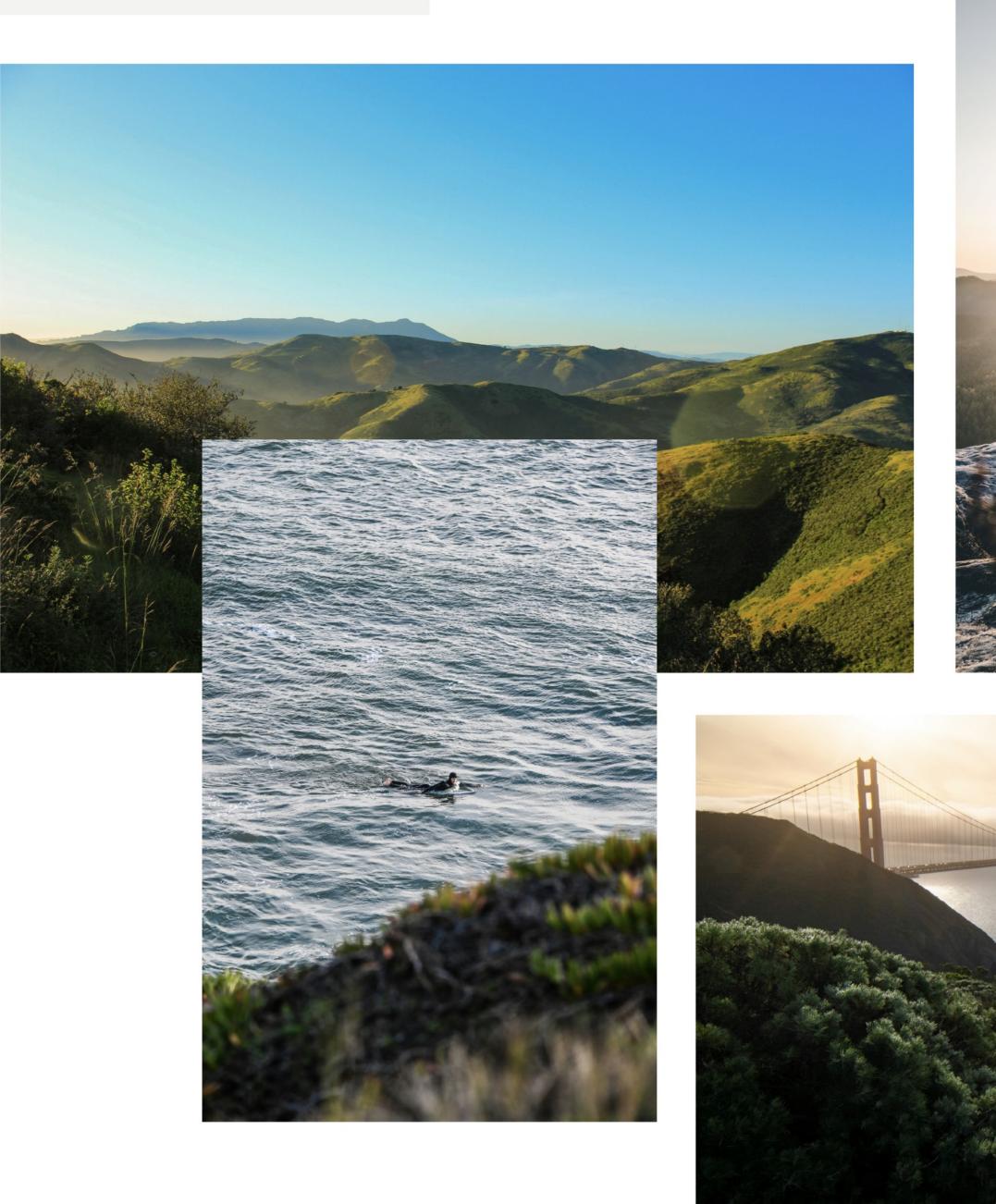






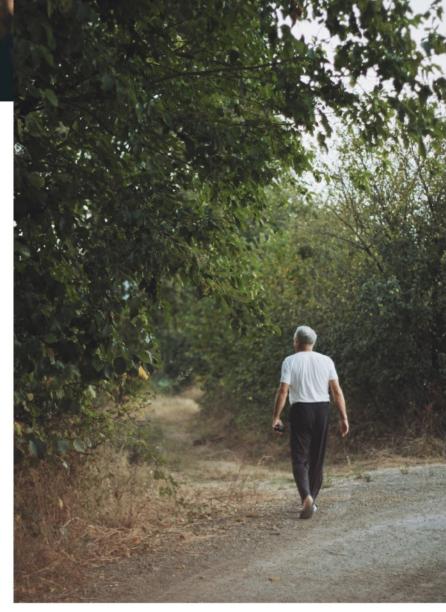


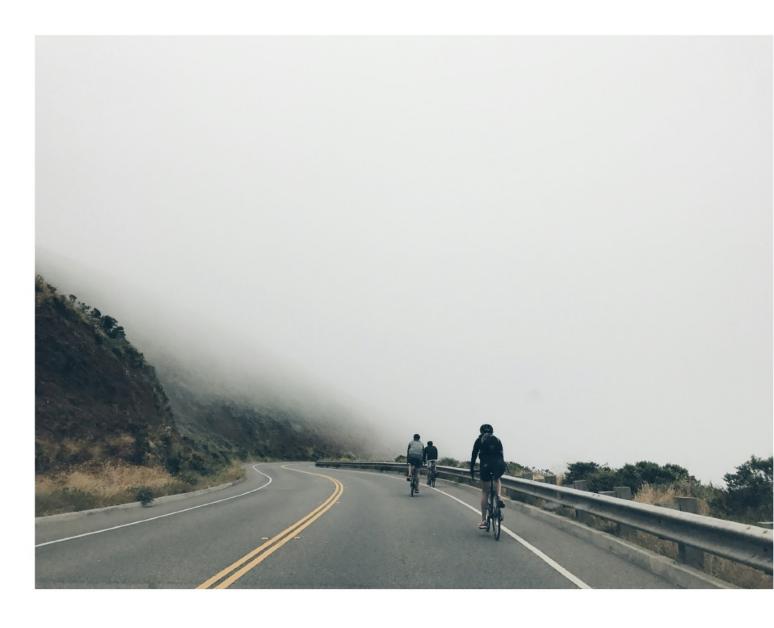
Photography / Nature Focused





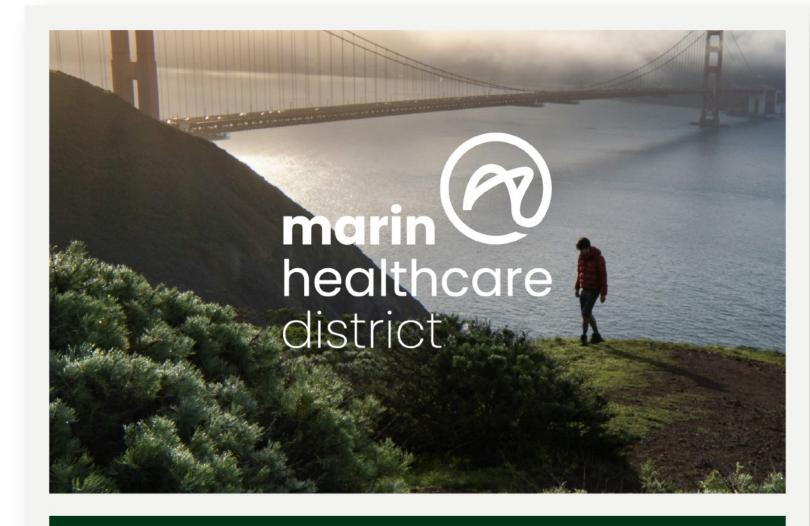






### Putting it all into action.

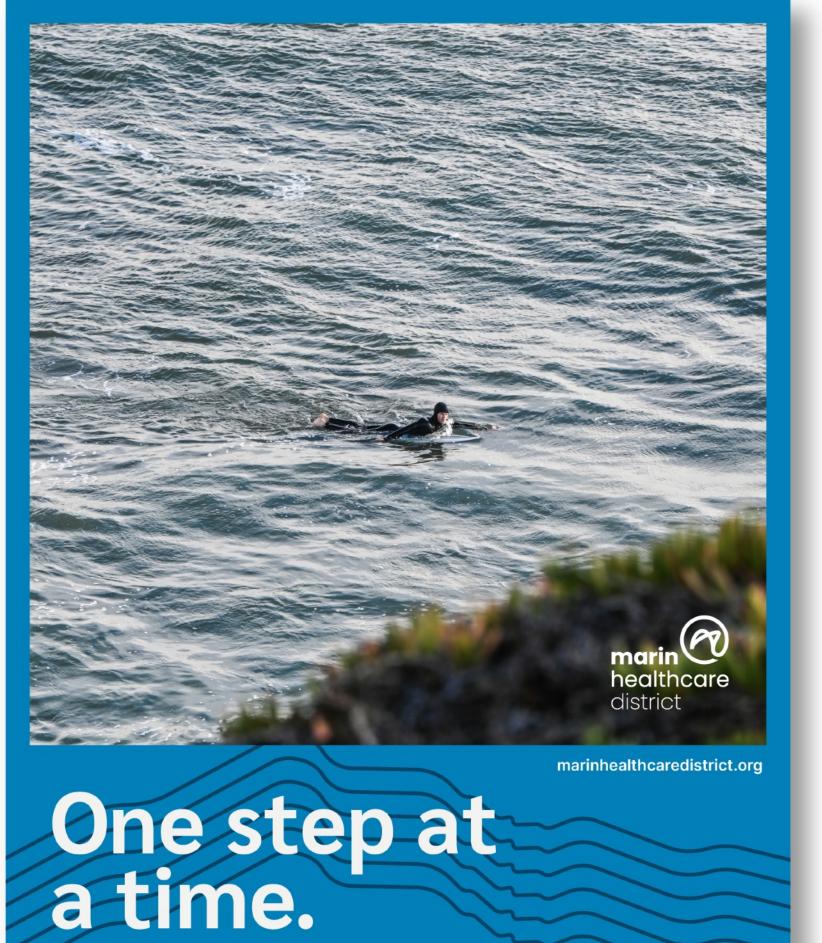
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### **Free cooking** demonstration with celebrity chef Hugh Groman.



### Brought to you by the Marin **Healthcare District**

Need insspiration for preparing fresh, healthy meals? Join Hugh Groman as he teaches you how to prepare healthy meals that are bursting with flavor. Hugh will create four phenomenal dishes that will wow any crowd. From the starters to the main course and all of the sides. Finally, for the sweet lovers out there, Hugh prepares a fabulous healthy dessert that your friends and family will love. A full tasting of each course is included.



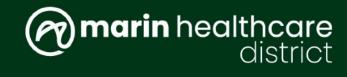
Hugh Groman has a love for simple, vibrantly flavored food, and attention to detail has made him one of the leading caterers in the Bay Area. Hugh has catered events honoring such notables as Barack Obama, Mikhail Baryshnikov, Harry Belafante, Harrison Ford and more.

Event Details Date February 29, 2024

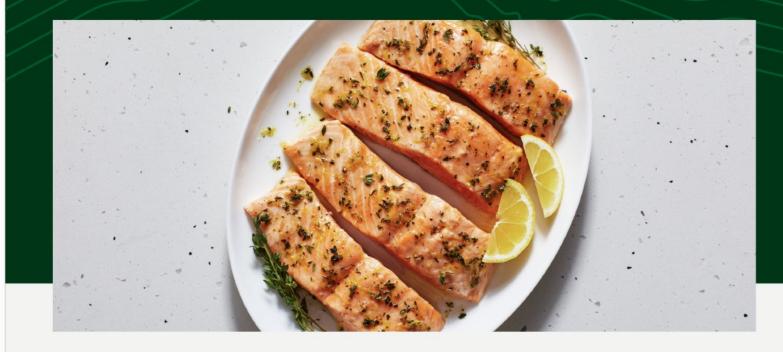
Location MarinHealth Medical Center

Time 5:30-7:30pm

**RSVP Required by February 20th at:** MyMarinHealth.org/CookingDemo



### Free cooking demonstration with celebrity chef Hugh Groman\*.



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Date Event Location MarinHealth Medical Center February 29, 2024 Details 250 Bon Air Rd Greenbrae, CA 94904 **RSVP Required by February 20th at:** Time 5:30-7:30pm MyMarinHealth.org/CookingDemo

250 Bon Air Rd | Greenbrae, CA 94904

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### marin healthcare district

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Learn More

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Date February 29, 2024

**Time** 5:30-7:30pm

Location MarinHealth Medical Center 250 Bon Air Rd.

Greenbrae, CA 94904

RSVP Required by February 20th at: MyMarinHealth.org/CookingDemo

**RSVP** Now

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### marin healthcare district

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Learn More

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**Time** 5:30-7:30pm

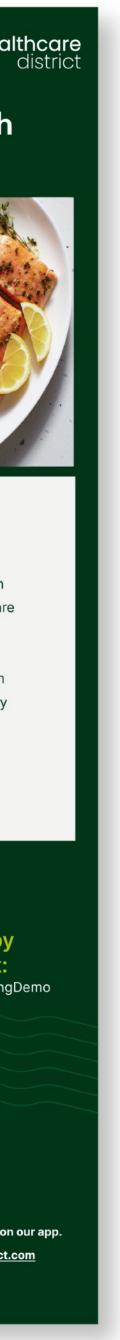
Location MarinHealth Medical Center 250 Bon Air Rd. Greenbrae, CA 94904 RSVP Required by February 20th at: MyMarinHealth.org/CookingDemo

**RSVP** Now

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### Marin Healthcare District's New Brand Identity

(with Option 02 logo)

### marin Are healthcare district



Marin Healthcare Distrtict / Primary Brandmark

# district



Marin Healthcare Distrtict / Secondary Brandmarks



### Marin healthcare district

Marin Healthcare Distrtict / Brandmark Colorways





One Color - Black

**Primary Colorway** 





**One Color - White** 

Grayscale

### Forest Shade

RBG / 0, 53, 24 CMYK / 90, 47, 92, 63 HEX / #003518

### Fresh Grass

RBG / 0, 139, 78 CMYK / 97, 17, 100, 4 HEX / #008b4e

### Deep Valley

RBG / 1, 89, 43 CMYK / 99, 36, 100, 34 HEX / #01592b

### **Rolling Hills**

RBG / 155, 180, 20 CMYK / 48, 10, 100, 0 HEX / #9bb414

### Clean Breeze

RBG / 243, 243, 241 CMYK / 3, 2, 3, 0 HEX / #f3f3f1

### Ocean Blue

RBG / 0, 128, 184 CMYK / 92, 38, 6, 0 HEX / #0080b8

### Midnight

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Marin Healthcare Distrtict / Graphics

Clean Breeze and White

Ocean Blue and Midnight Rolling Hills and Deep Valley

Forest Shade and Deep Valley



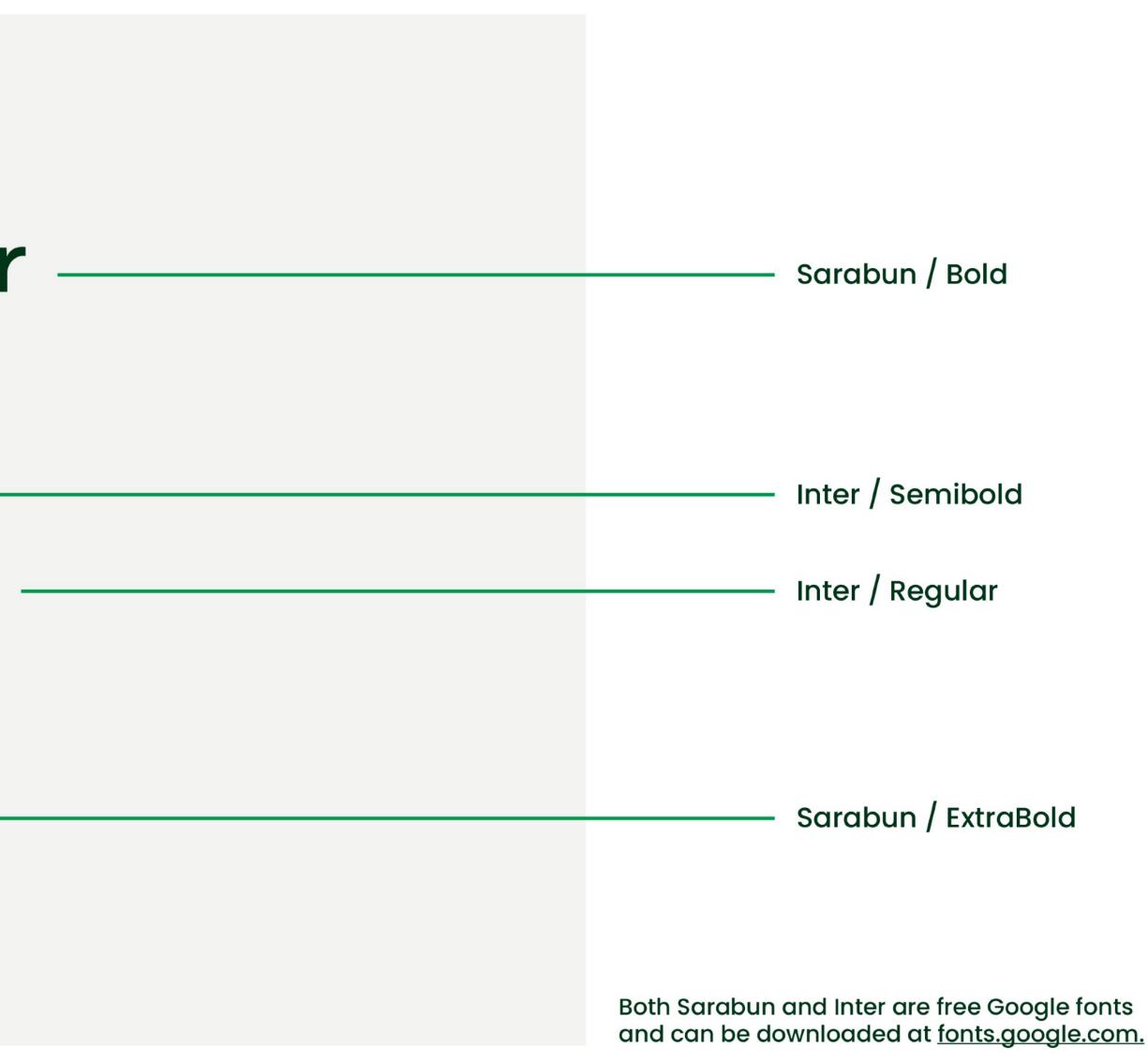
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## **One Step at a Time**

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#### Photography / People Focused



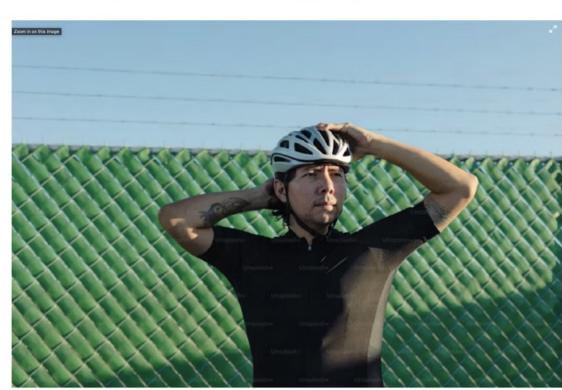


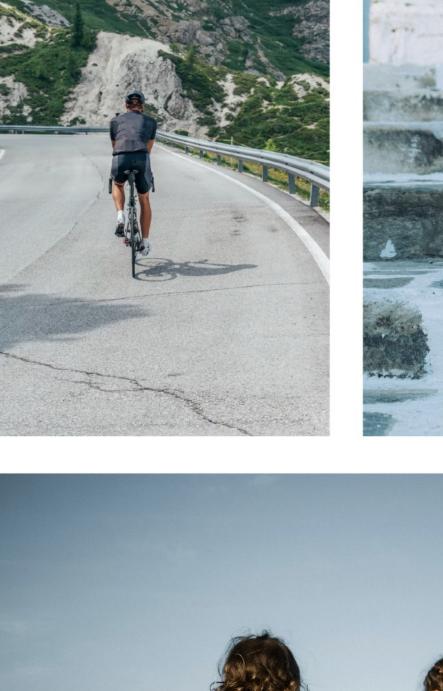


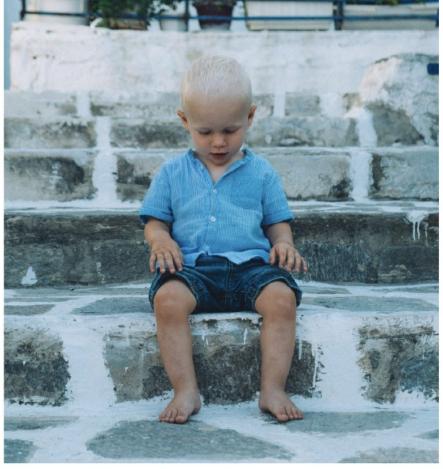


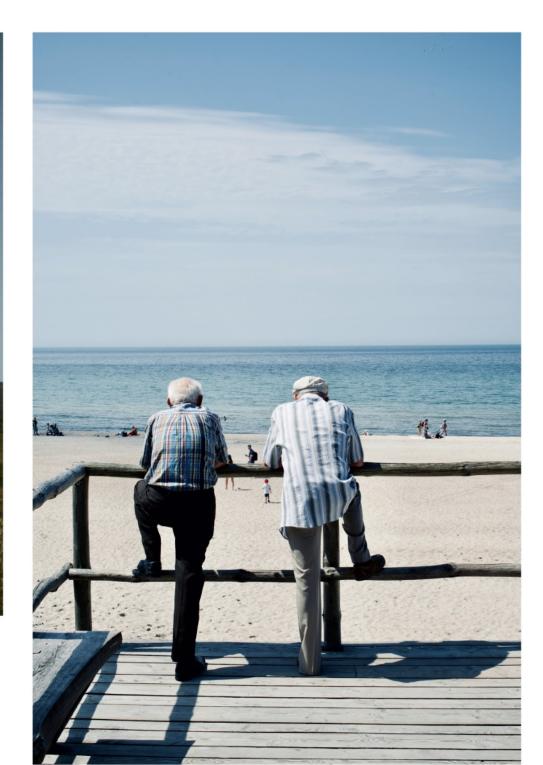




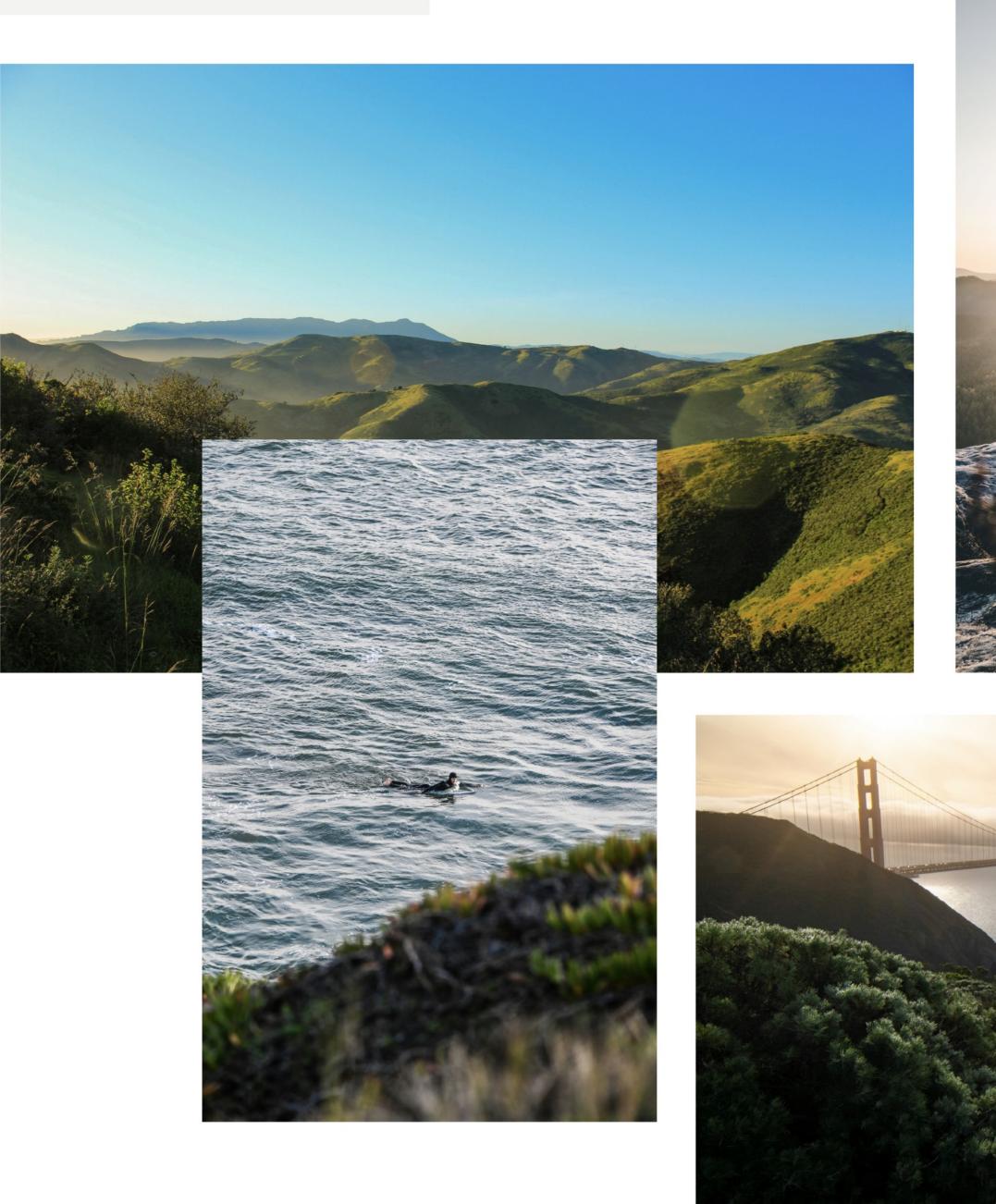






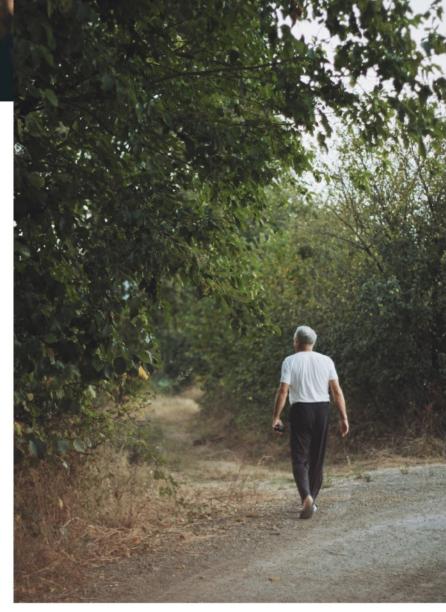


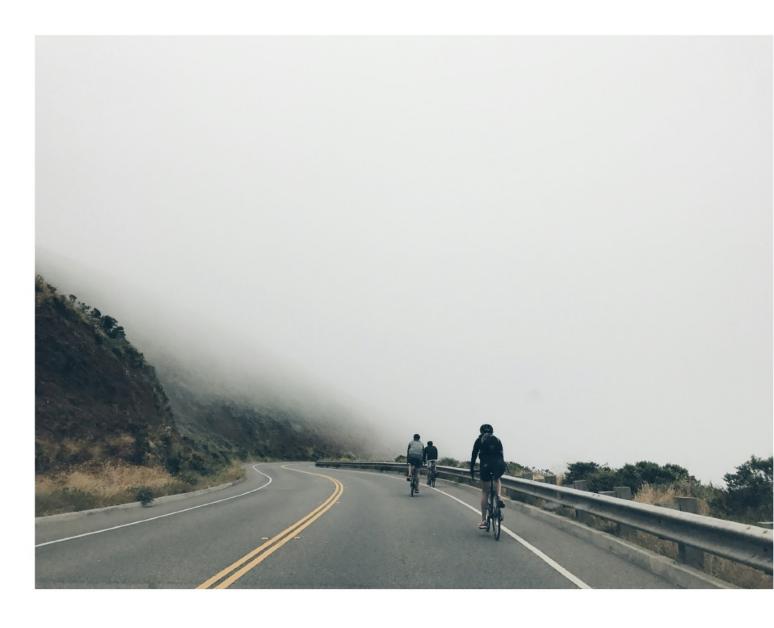
Photography / Nature Focused











## Putting it all into action.

(Reminder that these are mockups only)



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## One step at a time.

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#### Creating a healthier Marin together.



Events/Seminars

**Community Projects** 

Public Meetings

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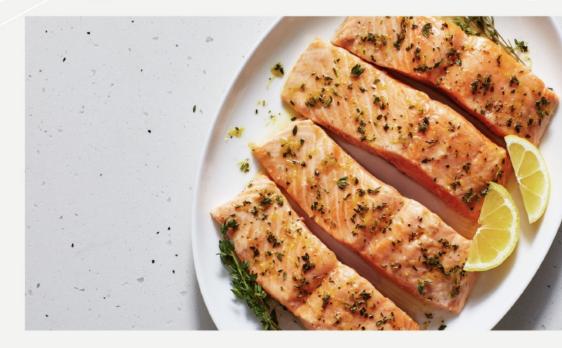
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## **Free cooking** demonstration with celebrity chef Hugh Groman.



#### Brought to you by the Marin **Healthcare District**

Need insspiration for preparing fresh, healthy meals? Join Hugh Groman as he teaches you how to prepare healthy meals that are bursting with flavor. Hugh will create four phenomenal dishes that will wow any crowd. From the starters to the main course and all of the sides. Finally, for the sweet lovers out there, Hugh prepares a fabulous healthy dessert that your friends and family will love. A full tasting of each course is included.



Event Details Date February 29, 2024

Location MarinHealth Medical Center

Time 5:30-7:30pm

**RSVP Required by February 20th at:** MyMarinHealth.org/CookingDemo

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\*Hugh Groman has a love for simple, vibrantly flavored food, and attention to detail has made him one of the leading caterers in the Bay Area. Hugh has catered events honoring such notables as Barack Obama, Mikhail Baryshnikov, Harry Belafante, Harrison Ford and more.

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250 Bon Air Rd | Greenbrae, CA 94904

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## NEXT STEPS

Final file handoff.



MARCH 12, 2024

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