



**MARIN HEALTHCARE DISTRICT
BOARD OF DIRECTORS**

REGULAR MEETING

**Tuesday, February 13, 2024 @ 5:30 pm
MarinHealth Medical Center
Conference Center**

MINUTES

1. Call to Order and Roll Call

Chair Alfrey called the Regular Meeting to order at 5:34 pm.

Board members present: Chair Edward Alfrey, MD; Vice Chair Brian Su, MD;
Secretary Ann Sparkman, RN/BSN, JD (via Zoom); Jennifer Rienks, PhD;
Samantha Ramirez, BSW (via Zoom)

Staff present: David Klein, MD, CEO; Eric Brettner, CFO; Colin Leary, General Counsel;
Tricia Lee, EA

Guest Present: Jill Kinney, VP Marketing; Watson Creative

2. General Public Comment

There was no public Comment

3. Approve Agenda

Ms. Sparkman moved to approve the agenda as presented. Ms. Rienks seconded. **Vote: all ayes.**

4. Approve Minutes of the Regular Meeting of January 9, 2024

Ms. Sparkman moved to approve the minutes as presented. Ms. Ramirez seconded.
Vote: all ayes.

5. Disclosure of Action taken at Board Special Closed Session, January 26, 2024

Dr. Klein reported on the Board's Annual Retreat closed session on January 26, 2024. No action was taken at that meeting, at which several topics were discussed:

- Healthcare Trends
- MarinHealth's Strategic Plan
- 2024 Community Outreach

6. Appointment of District Board Committee Members 2024

A. Finance & Audit Committee

Dr. Alfrey nominated Dr. Su as Chair of the Finance & Audit Committee for 2024, with Ms. Sparkman to continue as a member. Each has agreed and accepted. Ms. Sparkman moved to approve. Dr. Su seconded. **Vote: all ayes.**



B. Lease & building Committee

Dr. Alfrey nominated Ms. Rienks to continue as Chair of the Lease & Building Committee for 2024, with Ms. Ramirez to continue as a member. Each has agreed and accepted. Dr. Su moved to approve. Ms. Sparkman seconded. **Vote: all ayes.**

7. **Approval of Q3 2023 MarinHealth Medical Center Report of Performance Metrics and Core Services**

Dr. Klein presented the report (Tab #2) and noted that all Tier 1 and Tier 2 metrics are in compliance.

Schedule 1: HCAHPS (Patient Satisfaction) – Ms. Lynn Seaver-Forsey (Executive Director of Quality Services) commented. Scores have increased across all areas. Dr. Alfrey commented on the increase in ratings.

Dr. Su asked what changes have been made to see the scores continue to improve over the last 2 quarters; Ms. Seaver-Forsey highlighted the teams focused specifically on hourly rounding in the patient rooms, ensuring the white boards in patient rooms are updated with specific information regarding their care team, patient and family goals.

Schedule 2: Finances – Dr. Klein noted that we have had a very successful year and ahead of budget. Dr. Klein noted that EBIDA and operating income are favorable to budget with a significant increase in volume.

Schedule 3: Clinical Quality Reporting Metrics – Ms. Seaver-Forsey noted that most all metrics are generally favorable to target or better.

Schedule 4: Community Benefit Summary – Report given

Schedule 5: Nursing Turnover – Statistics reviewed

Schedule 6: Ambulance Diversion – Reviewed

Chair Alfrey asked for a motion to approve the Report. Ms. Rienks moved to approve the Report as presented. Dr. Su seconded. **Vote: all ayes.**

8. **MHD Rebranding Logo Proposal**

Watson Creative presented their initial design concepts for the new logo, which were inspired by the MarinHealth Care brand. The presentation featured four design directions, each with a unique color scheme and photography style.

The board agreed to move forward with the two favored options. Watson Creative will take the boards favored options in to the next development phase and bring that to the board meeting in March.

9. **Healthcare Advocacy and Emerging Challenges and Trends**

Dr. Klein reported on areas of focus at the California Hospitals Association (CHA) Level, such as insurer accountability, seismic reform and the new office of HealthCare Affordability.

Dr. Klein also reported on CA AB 977 - Protection from assault for healthcare workers has passed through the Assembly and on to the Senate.

Dr. Klein also discussed the progress related to e-bike legislation and the resistance from the Department of Transportation and the consultant they have engaged. Dr. Klein suggested that the MHD Board as a collective send a letter to the Assembly Transportation Chair and the consultant.



10. Committee Reports

A. Finance & Audit Committee

Chair Alfrey reported that the committee met on January 30. Mr. Brettner spoke on the investments for the Marin Healthcare District. Of note the 4th quarter investments were positive. Expenses continue to be below budget.

B. Lease, Building, Education and Outreach Committee

Ms. Rienks reported that the Committee met on January 18, to work on the planning for the “Healthy Cooking” event on February 29. The venue has changed and will now take place at the Community Center.

11. Reports

A. Hospital and District CEO’s Report

Dr. Klein reported on the hospital’s performance, noting a strong year-end financial close with a positive operating margin.

Dr. Klein reported on the recruitment of new physicians and active members of the medical staff.

Dr. Klein also reported on the hospital’s “green building” status.

The Petaluma medical hub is under construction and scheduled to be completed in November.

The need for replacement options for imaging, specifically MRI. During which time a portable MRI trailer will be available at the hospital.

Safety and security measures near completion of cost and feasibility study for the AI metal detection for the Emergency Room as well as the electronic visitor management system.

The MarinHealth Town Hall on February 13 was very well attended. Unit Practice Council was spotlighted at this month’s town hall.

Russ Peckenpaugh, VP of IT has announced his retirement. A search has been initiated for candidates.

The Board Pharmacy Survey was successful.

Dr. Klein provided the results of the annual employee engagement survey.

Dr. Chandrasena presented the results of the annual physician engagement survey.

Marinhealth has been named among the top 5% in that nation and was recognized as the best hospital in the area by the Marin IJ.

B. Chair’s and Board Members’ Reports

Ms. Rienks commented February is American Heart Month as well as Heart Failure Awareness Week. Also discussed was the potential for correspondence, including news letters. Ms. Rienks, would like to do further research, as well as discuss it at the Lease and Building Committee before bringing it back to the Regular Board Meeting.

Dr. Su commended Dr. Klein and team acknowledging the financial success of the hospital.

Chair Alfrey discussed the opportunity for to apply for grants to support projects related to social determinants of health.



12. Agenda Suggestions for Future Meetings

Future meeting topic to include:

- Review of Bylaws
- Topics from the Retreat
- Review of Apps for future Board Meetings.

13. Adjournment of Regular Meeting

Chair Alfrey adjourned the meeting at 7:27 pm.