

MARIN HEALTHCARE DISTRICT

100-B Drake's Landing Road, Suite 250, Greenbrae, CA 94904

Telephone: 415-464-2090

Fax: 415-464-2094

Website: www.marinhealthcare.org

Email: info@marinhealthcare.org

BOARD OF DIRECTORS

LEASE, BUILDING, EDUCATION AND OUTREACH COMMITTEE

THURSDAY, JANUARY 9, 2025 @ 5:15 PM

Committee

Chair: Jennifer Rienks, PhD
Members: Samantha Ramirez, BSW
Cathy Taylor
Molly Koehler, MD
Executive: David Klein, MD, MBA, CEO
Support: Tricia Lee
Guest: Jill Kinney, VP Marketing & Communications

Location

Marin Healthcare District
100B Drake Landing Road, Suite 250
Greenbrae, CA 94904

AGENDA

- | | | |
|---|---------------|----|
| 1. Call to Order / Roll Call | Rienks | |
| 2. Public Comment
<i>Any member of the audience may make statements regarding any item NOT on the agenda. Statements are limited to a maximum of three (3) minutes. Please state and spell your name if you wish it to be recorded in the minutes.</i> | Rienks | |
| 3. Approval of the Agenda (action) | Rienks | |
| 4. Approval of the Minutes of the MHD Lease, Building, Education & Outreach Committee Meeting of September 30, 2024 (action) | Rienks | #1 |
| 5. Website Redesign Updates | Rienks/Kinney | |
| 6. 2025 Seminars | Rienks/Kinney | |
| 7. Pop-Up/Community Outreach Events | Rienks/Kinney | |
| 8. E-News Letter | Rienks/Kinney | |
| 9. Blogs | Rienks/Kinney | |
| 10. Suggestions of Agenda Items for Future Meeting | Rienks | |
| 11. Adjournment | Rienks | |

Next meeting: TBA

The agenda for the Meeting will be posted and distributed at least seventy-two (72) hours prior to the meeting. In compliance with the Americans with Disabilities Act, if you require accommodations to participate in a District meeting, please contact the District office at 415-464-2090 at least 48 hours prior to the meeting. Meetings open to the public are recorded and the recordings are posted on the District web site.

Tab 1

MARIN HEALTHCARE DISTRICT

100-B Drakes Landing Road, Suite 250, Greenbrae, CA 94904
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Board of Directors Lease, Building, Education and Outreach Committee Monday, September 30, 2024 @ 5:00 PM Marin Healthcare District Office

MINUTES

1. Call to Order

Chair Rienks called the meeting to order at 5:01 pm.

2. Roll Call

Committee members present: Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Kathy Taylor (Community Member); Molly Koehler, MD (Community Member)

Staff present: Colin Leary, General Counsel; Tricia Lee (EA)

Guest present: Jill Kinney (VP Marketing and Communications)

3. Public Comment

There was no public comment.

4. Approval of the Agenda/Approve of Minutes

Agenda approval: Ms. Ramirez moved to approve the agenda as presented.

Ms. Rienks seconded. **Vote: all ayes**

Minutes approval: Ms. Ramirez moved to approve the minutes of the meeting of August 5, 2024.

Ms. Rienks seconded. **Vote: all ayes**

5. Website Redesign Updates

Mr. Leary discussed regarding the volunteer section on the website. Mr. Leary proposed having a direct link to a streamlined volunteer process that redirects to the district office. Two types of volunteer opportunities were discussed:

Committee Involvement: Involves formal procedures (e.g., resume submission, board review).

Event Volunteering: Informal tasks such as event setup, flyer distribution and community interaction.

Mr. Leary and Ms. Kinney consulted with the hospital volunteer office, which handles volunteer screening, tracking and compliance (e.g., TB Testing, HIPPA training). The hospital volunteer office can create specific pathways tailored to district needs and send Ms. Kinney applicants for evaluation and assignment.

Ms. Kinney provided an update on the website redesign.

- **Website Design Updates:** Ms. Kinney shared a preview of the homepage with the group and noted adjustments made to the navigation bar to include a “Get Involved” tab is now positioned on the top bar.
- **Archiving Older Website Content:** Ms. Kinney proposed keeping only the last two years of records on the website and will be made available upon request.
- **Video Seminar Recordings:** Ms. Rienks proposed to simplify navigation to make recording easily accessible directly from the website.

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MINUTES

6. Pop-up Event Updates

Ms. Kinney discussed the upcoming pop-up events.

San Rafael – Community Workers’ Day – October 19, 2024 11:00 am – 2:00 pm at Matt & Jeff’s Car Wash in San Rafael.

Marin City Event – November 2, 2024 11:00 AM – 2:00 PM. Volunteers for screens have been secured. Screenings will include: Glucose monitoring, blood pressure check and stroke.

Farmers Market Engagement – Ms. Kinney proposed pop-up events at local farmers markets to engage a broader audience.

Vivalon Partnership - Vivalon would like to collaborate with Marinhealth to support a Friendly Health Aging Program. Ms. Kinney is working with Vivalon for dates.

7. Seminar Updates

Ms. Kinney reviewed the list of upcoming seminars which include:

- **Advanced Directive/ End of Life Planning Seminar** held on August 28th was highly successful, with 161 attendees participating both in person and online. There was a strong interest in hosting a seminar on assisted death laws in the future.
- **Hypertension Seminar** held on September 24th was highly successful and well attended with 150 attendees.
- **Careers in Medicine:** Confirmed for January 28, 2025 2:00 – 4:00 PM. Targeted schools include: Redwood High School, Archie Williams High School, San Rafael High School and Terra Linda High School.
- **Men’s and Women’s Health Fair** – moved to February 8, 2025 11:00 am – 2:00 pm at the Four Points Sheraton in San Rafael. The seminar will be in both English and Spanish. Topics include: Women’s Heart Health, Women’s Health, topic to be related to women’s post menopause and sexual health., Men’s Heart Health and Urology related to men.
- **Begin Planning for 2025 Spanish-Speaking Community Event** – related to Maternal Mental Health.

8. E-Blasts

Ms. Kinney reviewed the topics for the first issue:

- Primary Care
- Seminars
- Pop-up/Screenings
- Board of Directors

9. Suggestions of Agenda items for Future Meetings

There were no suggestions provided.

10. Adjournment

Chair Rienks adjourned the meeting at 5:59 pm.